



Trinity College Dublin  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin

Trinity **Innovation  
& Enterprise**

# POSTGRADUATE CERTIFICATE IN INNOVATION & ENTERPRISE DEVELOPMENT

LEVEL 9 (30 ECTS)

**Application Deadline:**  
4th November 2024

**Course begins:**  
23rd January 2025



\*Places offered on a rolling basis; course may close in advance of date listed.

Springboard+ and HCI Pillar 1  
are co-funded by the  
Government of Ireland and the  
European Union.



Rialtas na hÉireann  
Government of Ireland



Arna chomhchistiú ag  
an Aontas Eorpach  
Co-funded by the  
European Union

**HEA** | HIGHER EDUCATION AUTHORITY  
AN tÚDARÁS um ARD-OIDEACHAS



## PROGRAMME OVERVIEW

The Postgraduate Certificate in Innovation and Enterprise Development aims to empower students to translate their creative and innovative ideas into products, services and policies.

You will learn the fundamentals of innovation, idea generation, opportunity recognition and enterprise. You will acquire the tools needed to be innovative and entrepreneurial in your approach to problem solving and how to address societal issues on national and international levels. Our students will experience and engage with entrepreneurs, business leaders and industry mentors through both classroom and online learning.



## DELIVERY

Start date: 23rd January 2025

Finish Date: 21st June 2025

Duration: 20 weeks

Days: Tuesdays and Thursdays + 4 Saturdays

Delivery: In- person, Part-time

The course will be delivered in a blended format, a mixture of online and in-person delivery. An emphasis is placed on experiential and action-oriented learning via a combination of masterclasses, workshops and project-based activities.

## REQUIRED

- Laptop or PC
- Internet
- Webcam

# COURSE CONTENT

The part-time course is comprised of three modules, totaling 30 ECTS and delivered over a 5-month period commencing in January 2025.

## Module 1

### Innovation and Creativity

- Theories and Processes of Creativity and Innovation
- Ideation and Brainstorming
- Critical Thinking
- Creative Problem Solving & Design Thinking
- Reflection and Exploring Failure

## Module 2

### Opportunity Generation, Recognition & Communication

- Traits of the Entrepreneur
- Idea to Implementation
- Value Proposition Design & Opportunity Mapping
- Effective Communication and Storytelling
- Factors Influencing Business Success

## Module 3

### Enterprise Development

- Market Analysis and Customer Segmentation
- Corporate Governance and Co-Founder Agreements
- Budgeting and Financial Planning
- Leadership Development
- Company Set-up

## TEAMWORK & ASSESSMENT

Students will learn to collaborate effectively within a diverse multidisciplinary environment. Teams will be comprised of people with diverse yet complementary skills who will be tasked with proposing creative solutions to project brief.





## ADMISSION REQUIREMENTS

**The postgraduate certificate will be open to those with:**

- Level 8 honours degree (or equivalent)
- Demonstrated interest in innovation/ entrepreneurship
- CV and a 1-page letter of motivation
- Two references
- Eligibility for Springboard+ funding

## APPLY NOW

Visit [www.springboardcourses.ie](http://www.springboardcourses.ie) to apply today. Please note, places are limited so early applications are advised.

## CONTACT US

The Student Team on  
086 0320487 or  
[springboard@tcd.ie](mailto:springboard@tcd.ie)  
for further details.

