



Trinity College Dublin

Coláiste na Tríonóide, Baile Átha Cliath

The University of Dublin

**Trinity College Dublin
The University of Dublin
Global engagement Committee Meeting
8th November 2023**

Present: Dr E Stokes (Vice President for Global Engagement), Dr A Bray (Global Director School of Education), Ms B Walls (Director of Student Services), Dr B C Browne (Global Director School of Religion), Dr C Barbour (Global Director School of Languages, Literature & Cultural Studies), Dr C Conlon (Global Director School of Social Works & Social Policy), Prof C O'Farrelly (Global Director School of Biochemistry & Immunology), Prof D Sullivan (Global Director School of Dental Science), Dr D Zaitsev (Global Director School of Mathematics), Dr E Nixon (Global Director School of Psychology), Dr F O'Toole (Global Director School of Social Sciences and Philosophy), Prof I Rozas (Global Director School of Chemistry), Dr K Maguire (Global Director School of Physics), Dr M Otto (Global Director School of English), Dr M Sihra (Global Director School of Creative Arts), Dr M Huggard (Global Director School of Computer Science and Statistics), Mr N Murphy (Head of Accommodation), Dr N Ni Chiarain (Global Director School of Linguistic Speech & Communication), Prof P Geoghegan (Global Director School of History & Humanities), Dr R Walsh (Global Director School of Law), Prof R Jayasekera (Global Director School of Business), Dr R Porter (Dean of Students), Mr S Williams (Director of Global Engagement & Enterprise), Dr S O'Brien (Global Director School of Genetics & Microbiology), Dr S Smith (Senior Tutor), Prof T Hodgkinson (Global Director Natural Sciences)

Apologies: Prof A Phelan (Global Director School of Nursing & Midwifery), Prof A Mc Nabola (Global Director School of Engineering), Prof C Bergin (Global Director School of Medicine), Prof D Shepherd (Senior Lecturer), Dr Fabio Boylan (Global Director School of Pharmaceutical Sciences), Prof Martine Smith (Dean of Graduate Studies)

In Attendance: Ms A Févry (Secretary to the committee)

Ex Officio: Mr D Coogan (Associate Director, Recruitment), Ms D Shirt (Executive Assistant to VP Global), Ms L Staunton (Associate Director, Trinity Global Experience), Ms N Burke (Associate Director, Partnerships & Global Mobility)

GEC/23-24/Nov.1

Welcome and Introductions

The Vice President for Global Engagement (VP Global) welcomed committee members to the first meeting of the Global Engagement Committee (GEC) for the Academic Year 2023-2024.

GEC/23-24/Nov.2

Chair Update

VP Global provided an update on the Global Engagement activities by way of presentation.

Context was provided of the current [Global Engagement Strategic Plan \(GRS3\)](#) and its [annual report](#), in line with (i) the [University Strategic Plan](#), (ii) the [Global Footprint to 2025](#), (iii) the [Global Ireland focus in Asia Pacific to 2025](#) and (iv) the upcoming DFHERIS strategy to 2030.

VP Global noted the breadth of activities within the Trinity Global team. She highlighted activities from Marketing, Student Recruitment, Partnerships & Global Mobility, Global Experience, Operations Business Planning & Data, Policy & Research and Diplomatic & Embassy Engagement with special note on:

- (i) Our participation in the Trade Mission in Korea in October
- (ii) The Diwali event on 13th November
- (iii) Our participation in educational events in China in October
- (iv) The Undergraduate Open Day on 4th November
- (v) The holistic review of partnerships activities

Actions:

2.1 In the context of partnerships activities, Trinity Global to engage with Schools on the Partnerships matrix, with schools identifying collaborative attributes of existing and future partnerships.

2.2 In the context of partnerships activities, the School of Law to share findings of a student survey conducted, highlighting the areas of importance and priorities of students, in relation to exchange and university partnerships.

- 2.3 In the context of Student Recruitment and Communication to the College Community, Trinity Global to continue highlighting the emphasis on both EU and Non-EU recruitment activities.
- 2.4 In the context of Global Strategy, VP Global and Dr C Conlon to engage in a discussion around Transactional vs Transformative.

GEC/23-24/Nov.3

Partnerships & Mobility Structure

Associate Director, Partnerships & Global Mobility, Ms N Burke provided an update of the Partnerships and Mobility structures by way of presentation.

She noted the influence of a design thinking approach, with one-on-one stakeholder engagement and universities benchmarking, in developing a structure that would (i) support goals, (ii) identify gaps, (iii) create capacity, (iv) enhance student experience and (v) streamline processes for the academic infrastructure.

Actions:

- 3.1 In the context of mobility, agree a naming convention for roles covering the liaison within schools for mobility students (i.e., Mobility Coordinator, Erasmus Coordinator, ...)
- 3.2 In the context of support for mobility students, Student Services to investigate if the name of the coordinator (referred in action 3.1) can be included in the student record in their portal.

GRC/23-24/Nov.4

Student Numbers

Associate Director, Recruitment, Mr D Coogan, provided an update on student numbers by way of presentation.

He noted the importance of personal engagement with prospective students for conversion including (i) targeted hybrid strategies, (ii) school and guidance counsellor visits, (iii) engagement with recruitment agents, (iv) targeted and country specific social media activities and (v) the attendance at education fairs. A focus on student experience and admission support was also noted.

The following conversion trends were highlighted:

- (i) China and India driving Global Demand.
- (ii) US dominating non-EU UG and China dominating non-EU PG.
- (iii) Students might be applying to up to 7 universities in up to 3 different countries.
- (iv) While Non-EU PGT demand is higher than EU PGT, conversion is greater for EU PGT.

Actions:

- 4.1 Consider the screening related to English Language requirements and identify if pre sessional might be required.
- 4.2 Continue to engage with the Government Going Global strategies and Enterprise Ireland's plans in Africa to align to the vision if relevant for Trinity.

Dr C Conlon (Global Director School of Social Works & Social Policy), Dr M Otto (Global Director School of English), Prof P Geoghegan (Global Director School of History & Humanities), Dr S Smith (Senior Tutor) left the meeting at this point.

GRC/23-24/Nov.5

Trinity Sanctuary Activities

Associate Director, Trinity Global Experience, Ms L Staunton, provided an update on Trinity Sanctuary Activities by way of presentation.

She spoke to the recent activities focusing on sanctuary and now falling into the Trinity Global remit with an emphasis on: (i) the University of Sanctuary Steering Group, (ii) the Sanctuary Fund Advisory Committee, (iii) the Global Incident Response Unit (GIRU) and (iv) the Sanctuary networks.

It was highlighted that a standard operating procedure related to the communication with students located in, or with links to a country in crisis, was developed allowing the GIRU to contact students (i) on mobility in the country, or who have named the country as country of (ii) birth, (iii) domicile, (iv) nationality.

It was also noted that consideration should be given to the inclusion of a clause in the students learning agreement that would allow Trinity to request the return of students based on geo-political events and crisis in a host country.

Actions:

- 5.1 While due to GDPR, Trinity Global cannot share the list of students impacted by a global crisis, Trinity Global will share with the members of GEC the template communication issued to students, which highlight the list of supports available.

GRC/23-24/Nov.6

AOB

No other business was raised. The meeting concluded at 12.40pm.

GRC/23-24/Nov.7

Next Meeting

The next meeting of this committee is scheduled for Wednesday 6th December 11am-12.30pm and will take place via Zoom.